Bake a difference
9-15 October

FUNDRAISING PACK

IN SUPPORT OF
HOSPICE OF THE GOOD SHEPHERD
Dedicated care and support when you need it most
The simplest way to support Hospice Care week, 9 – 15th October is to hold a Bake a Difference event - a fantastic and delicious way to get involved and help raise valuable funds for the Hospice.

Whether you have tea and cake with friends or colleagues or host a bake sale at work or in the community, every single slice of cake makes a difference to the support we can give to patient and families affected by a life limiting illness.
Follow these tricks of the trade to make organising your Bake a Difference event as easy as pie. Don’t worry, there’s nothing technically challenging about any of them.

There is no minimum amount to raise; simply have fun and raise as much dough as you can.

Here’s our Top Tips to put the icing on the cake

**PLAN**
Pick a venue that you can use for free – your home, work, local sports centre, place of worship or community hall. Time your bake sale for when people will want a nibble – during break times, lunch or afternoon tea.

**BE PREPARED**
Make sure you’ve got serviettes, sandwich bags or containers so everyone can take their cakes away. Bring enough spare change and make your cake prices round numbers to make things easier.

**ADVERTISE**
Tell everyone about your bake sale in advance! For posters and bunting to help promote your baking events, please use the templates in this pack or email the fundraising team fundraising@hospicegs.com if you require collection boxes or further help.

**SHARE THE LOAD**
What do you want to bake? What tickles your fondant fancy? Simple is often best, especially when you’re catering for large numbers. Ask friends, family and workmates to get involved and show off their baps, bakes and soggy bottoms.

**KEEP US INFORMED**
We’d love to hear what you have planned and please do let us know how it goes. Please email your photos so we can share on our social media.

Call 01244 851811 or email fundraising@hospicegs.com

HospiceGS

@GS_Hospice
MAKE YOUR EVENT A REAL SHOWSTOPPER!

There are lots of ways you can fundraise as part of your Bake a Difference event; here are a sprinkling of suggestions or add your own flavour...

📅 **Have a lucky cupcake.** Ask a local business to donate a prize, add a sticker to the bottom of the cupcake, and whoever picks it wins. Simply brilliant.

📅 **Guess the weight of the cake** – pay to enter and whoever guesses closest to the real weight wins the cake.

📅 **Fill a cookie jar with cookies or sweets;** everyone pays to enter and the person who guesses nearest to the actual number wins the jar.

📅 **Bring your icing kit** along and offer to personalise cupcakes for your customers and charge a little extra for this.

📅 **Make up recipe cards** and sell them alongside your cakes.

📅 **Have a cake sale at work,** you could ask your employer to match the funds you raise.

📅 **Have a money box** at the door so that people can give a little extra if they want.

📅 **Make your bake sale** part of a bigger event like a clothes swap or quiz.
AFTERNOON TEA AND CAKE
Invite your friends and neighbours round for afternoon tea and cake. Ask your guests to donate what they would normally spend in the local coffee shop.

TEMPTING TRAY BAKES
Take a tray bake in to work and become the most popular person in the team – trays of brownies, flapjacks or tiffin are always well received. Suggest a donation of £1 a slice.

COCKTAILS AND CAKE
Enjoy a slice of cake and a cocktail (or two). Ask your guests to dress up and donate what they would normally spend on a night out. www.drinkaware.co.uk

BUMPER BREAKFAST BASKETS
Put on a spread of breakfast baskets, offering Danish pastries, croissants and rolls at work (for a donation, of course).
HAVE YOUR CAKE AND EAT IT
HOW TO RUN A SAFE AND LEGAL BAKE SALE

Make sure all your ingredients are fresh and food is prepared, handled and stored hygienically. There is more advice on the Food Standards Agency website. Be aware that some people may have allergies, so it’s handy to have a list of ingredients for people with allergies and label your nut-free or gluten-free bakes.

If you are holding an event in a public place, please make sure you have permission from the building or land owner.

If you are planning a raffle or need help with applying for appropriate licences please give us a call on 01244 851811 or email fundraising@hospicegs.com
Support your local Hospice and help us to provide dedicated care to people affected by a life limiting illness.

EVENT DETAILS

www.hospicegs.com
#BakeADifference
HospiceGS
@GS_Hospice
Registered Charity Number: 515516
Print out the sheet as many times as you need.

2. Cut out each cake topper along the dashed line.

3. Fold in half and glue to cocktail sticks.

4. Stick in your cakes.
CAKE TOPPERS

1. Print out the sheet as many times as you need.
2. Cut out each cake topper along the dashed line.
3. Write your prices on and any allergy information.
4. Fold in half and glue to cocktail sticks.
5. Stick in your cakes.
BUNTING

1. Print out the sheet as many times as you need.
2. Cut out each triangle along the dashed line.
3. Fold the tab over along the dotted line, attach to some string or ribbon with tape or glue.
4. Hang up and decorate your bake sale.
STICKERS

1. Print out the sheet as many times as you need.
2. Cut out each sticker along the dashed line.
3. Stick to your jar or tin with glue.

Registered Charity Number: 515516
SEND IN THE DOUGH!

Don’t forget to send us the money you raise from all your hard work!

Please remember to keep the money safe, bank it as soon as you can and ensure someone is with you when counting and banking.

HERE’S HOW

If you have set up a JustGiving page everything’s sorted - all your money automatically gets sent to us, so you don’t have to do anything.

With cash, cheques or anything else, simply bank the money and then either...

- Send a cheque payable to Hospice of the Good Shepherd and mail to **Bake a Difference**
  Hospice of the Good Shepherd, Gordon Lane, Backford
  Chester, CH2 4DG

- Pay by bank transfer:
  NatWest Chester,
  Sort Code 60-40-08
  A/c No. 79872190
  Please add the reference Bake and your name or your organisations name.

- Or ring us on **01244 851811** and pay by credit or debit card.

- Or drop it in to our reception and have a cuppa with us so we can say thanks.